Comunicación y Sociedad Departamento de Estudios de la Comunicación Social

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Editorial

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While in the previous two years the specter of the COVID-19 pandemic remained, rightly so, as the great organizer of agendas in global scientific and academic publishing, and our journal did not escape this urgency either, this year we see the reappearance, not exactly timidly, of new topics and concerns that seek to shed light on debates that are as urgent as they are dynamic.

As we know, this five-year period has witnessed a dizzying transformation in the way we communicate: from the rise of new forms of social networking to the pervasiveness of artificial intelligence, our interactions are no longer linear but an interconnected web of ideas, thoughts and emotions, and this momentous change not only redefines the way we relate to others, but also raises crucial questions about the very nature of human connection.

In the midst of all these changes, the field of research, and those who study it, have explored in a few months these transformations, trying to understand and explain how we are relating to these new technologies, pointing out the trends that shape the very fabric of our society. The work of researchers is a compass that guides us on this bewildering journey and is reflected in the kind of work we now offer to our readers.

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Although we do not know with certainty where we are going and sometimes even where we are, we remain convinced that the role of research and the circulation of what is being discovered becomes fundamental to chart the way and not grope through so many transformations, which are taking place in an unequal world with an enormous social, economic and technological gap.

It is in this scenario that the collection of texts that we now offer to you, our readers, we believe have a vindicating and provisional spirit, one that tries to put on the stage of current issues not "the texts that should be" but those that present the necessary interpretations to glimpse and "understand".

In this spirit, we would like to thank you, our valued reading community, for your vote of confidence, which feeds our daily work and we hope that the reading of these articles will fulfill your expectations. We would also like to thank our authors for their efforts in meeting the quality requirements that we demand of them from this editorial body.

May the year continue and may the research that we all carry out always be fruitful.